

2026

SPONSORSHIP PACKET



ANNUAL SPONSORSHIP

PLATINUM SPONSOR – \$3,000

Membership/Event Perks

- (1) Free SMPS membership for one year **\$449 value**
- (1) Free Event sponsorship opportunity **\$250 value**
- (6) Free Event Registrations **\$420 value**
- Verbal recognition at all SMPS Events

Marketing Services/Firm Promotion Perks

- (3) Job Bank postings (30 days each) **\$450 value**
- (3) Social Media Features – Facebook, LinkedIn, Instagram
- (3) One month sponsor banners on SMPS NM Website home page
- Logo with link on SMPS NM website
- Logo with link in footer of all SMPS NM eblasts

SILVER SPONSOR – \$1,000

Event Perks

- (3) Free Event Registrations **\$210 value**
- Verbal recognition at all SMPS Events

Marketing Services/Firm Promotion Perks

- (1) Job Bank posting (30 days) **\$150 value**
- (1) Social Media Feature – Facebook, LinkedIn, Instagram
- (1) One month sponsor banners on SMPS NM Website home page
- Logo with link on SMPS NM website
- Logo with link in footer of all SMPS NM eblasts

GOLD SPONSOR – \$2,000

Event Perks

- (1) Free Event sponsorship opportunity **\$250 value**
- (5) Free Event Registrations **\$350 value**
- Verbal recognition at all SMPS Events

Marketing Services/Firm Promotion Perks

- (2) Job Bank postings (30 days each) **\$300 value**
- (2) Social Media Features – Facebook, LinkedIn, Instagram
- (2) One month sponsor banners on SMPS NM Website home page
- Logo with link on SMPS NM website
- Logo with link in footer of all SMPS NM eblasts

BRONZE SPONSOR – \$500

Event Perks

- Verbal recognition at all SMPS Events

Marketing Services/Firm Promotion Perks

- (1) Social Media Feature – Facebook, LinkedIn, Instagram
- Logo with link on SMPS NM website
- Logo with link in footer of all SMPS NM eblasts

The Bronze sponsorship is also offered to certified Small Business Enterprise firms at a discounted rate of \$350.

Benefits run January through December 2026. For additional details or questions, please contact Sponsorship@smpsnewmexico.org

****Please note for all sponsorships, SMPS NM reserves the right to review and approve content.****



SINGLE LUNCHEON SPONSORSHIP

SINGLE LUNCHEON SPONSOR - \$500

Event Perks

- (2) Free Event Registrations **\$140 Value**
- Verbal recognition/acknowledgment by SMPS presenter
- Logo on Chapter PowerPoint presentation before event begins
- 1-minute self-introduction/Firm intro to attendees before event begins (optional by individual or by SMPS presenter)
- In case of a hybrid event where the speaker is virtual, sponsor will have their logo displayed behind the speaker(s) during presentation

Marketing Services/Firm Promotion Perks

- Logo on event emails and registration page in association with the event
- Social Media highlight - Facebook, LinkedIn, Instagram in association with the event
- Sponsor ribbon at event

SINGLE LUNCHEON SPONSOR - \$250

Event Perks

- (1) Free Event Registration **\$70 value**
- Verbal recognition/acknowledgment by SMPS presenter
- Logo on Chapter PowerPoint presentation before event begins
- In case of a hybrid event where the speaker is virtual, sponsor will have their logo displayed behind the speaker(s) during presentation

Marketing Services/Firm Promotion Perks

- Logo on event emails and registration page in association with the event
- Social Media highlight - Facebook, LinkedIn in association with the event
- Sponsor ribbon at event

WHY SPONSOR SMPS NEW MEXICO?

Position your firm at the center of New Mexico's A/E/C community. Sponsoring SMPS New Mexico supports locally driven programs, client panels, and professional development while increasing your firm's visibility, strengthening relationships, and helping you grow business across the state.

Benefits run January through December 2026. For additional details or questions, please contact Sponsorship@smpsnewmexico.org

ABOUT THE SMPS NEW MEXICO CHAPTER

The Society for Marketing Professional Services (SMPS) is a community of marketing and business development professionals working to secure profitable business relationships for their A/E/C companies.

We believe in Business Transformed Through Marketing Leadership. In fact, today's most dynamic and successful A/E/C firms have realized the important balance between sellers and doers, between marketing and business development, and have used this important distinction to their advantage.

SMPS was created in 1973 and today represents a dynamic network of 7,000+ marketing and business development professionals from architectural, engineering, planning, interior design, construction and specialty consulting firms located throughout the United States and Canada. As the business world and built environment continue to evolve, SMPS and its members will be steadfast in staying ahead of the curve. And continuing to transform the way A/E/C firms do business.

MAXIMIZE YOUR EXPOSURE IN THE A/E/C MARKETPLACE

In this competitive marketplace, getting your firm's brand in front of the right people is essential to growth and success. The SMPS New Mexico Chapter provides sponsor firms with exposure to professionals in the fields of architecture, engineering, construction, real estate and development.

Our members and attendees of programs and events are key decision makers in their firms - Principals, CMO's, Business Developers and Marketers - who purchase products and retain services for the needs of their firms. By sponsoring SMPS New Mexico, you are establishing your company as a supporter and collaborator of the organization.

The New Mexico Chapter provides regular educational sessions and hosts events throughout the year for professional and educational advancement of those who market, sell and manage professional services for the built and natural environments.

Your sponsorship dollars will be used to: provide enhanced learning experiences, increase the frequency of networking events, build awareness of SMPS and its value to both new and seasoned A/E/C professionals; and support community and volunteer opportunities.

smps[®]
New Mexico



smpsnewmexico.org