

# > 2017 Sponsorship Packet



Society for Marketing  
Professional Services  
New Mexico

## SMPS NEW MEXICO CHAPTER

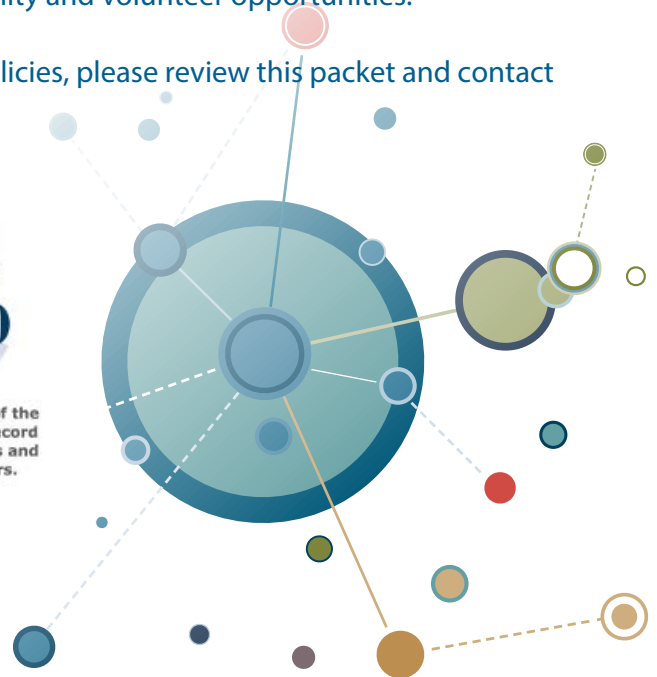
The Society for Marketing Professional Services (SMPS) is a community of marketing and business development professionals working to secure profitable business relationships for their A/E/C companies. Through networking, business intelligence, and research, SMPS members gain a competitive advantage in positioning their firms successfully in the marketplace. SMPS was created in 1973 and today represents a dynamic network of 6,000+ marketing and business development professionals from architectural, engineering, planning, interior design, construction and specialty consulting firms located throughout the United States and Canada.

## MAXIMIZE YOUR EXPOSURE IN THE A/E/C MARKETPLACE

In this competitive marketplace, getting your firm's brand in front of the right people is essential to growth and success. The SMPS New Mexico Chapter provides sponsor firms with exposure to professionals in the fields of architecture, engineering, construction, real estate and development. Our members and attendees of programs and events are key decision makers in their firms - Principals, CMO's, Business Developers and Marketers - who purchase products and retain services for the needs of their firms. By sponsoring SMPS New Mexico, you are establishing your company as a supporter and collaborator of the organization.

The New Mexico Chapter provides regular educational sessions and hosts events throughout the year for professional and educational advancement of those who market, sell and manage professional services for the built and natural environments. Your sponsorship dollars will be used to: provide enhanced learning experiences, increase the frequency of networking events, build awareness of SMPS and its value to both new and seasoned A/E/C professionals; and support community and volunteer opportunities.

For more information about our sponsorship benefits and policies, please review this packet and contact Sponsorship Chair, Michele Carter, [mc@fbtarch.com](mailto:mc@fbtarch.com)



# SMPS NEW MEXICO SPONSORSHIP 2017

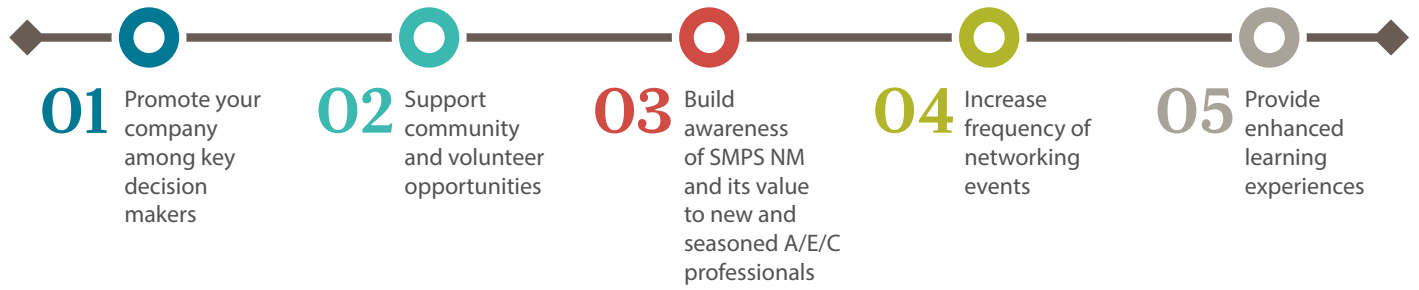
SPONSORSHIP LEVELS	Annual Sponsorship	Individual Co-Lunch Sponsorships		
	EXECUTIVE \$2,000	LEADERSHIP \$600	NETWORKING \$500	SMPS FRIEND \$400
SMPS one (1) year membership (new or renewal) for a company representative (valued up to \$440)	•			
Three (3) complimentary luncheon registrations to be used within one (1) year (valued up to \$150)	•			
Print and verbal recognition at all Chapter events throughout the year	•			
Preferred seat at luncheon speaker table	•	•		
Two (2) complimentary luncheon registrations to be used within one (1) year (valued up to \$100)	-	•		
Logo and URL link to your website on smpsnewmexico.org	•	•		
Opportunity to give a three (3) minute company introduction at podium	-	•	•	
Preview of attendee list prior to luncheon	•	•	•	
Direct access to program attendees via marketing materials distribution at each place-setting	•	•	•	
Logo and URL link to your website on all luncheon invitation emails to 500+ A/E/C contacts several times per month	•	•	•	•
Recognition in event intro by SMPS board member	-	•	•	•
One (1) complimentary luncheon registration	-	-	•	•

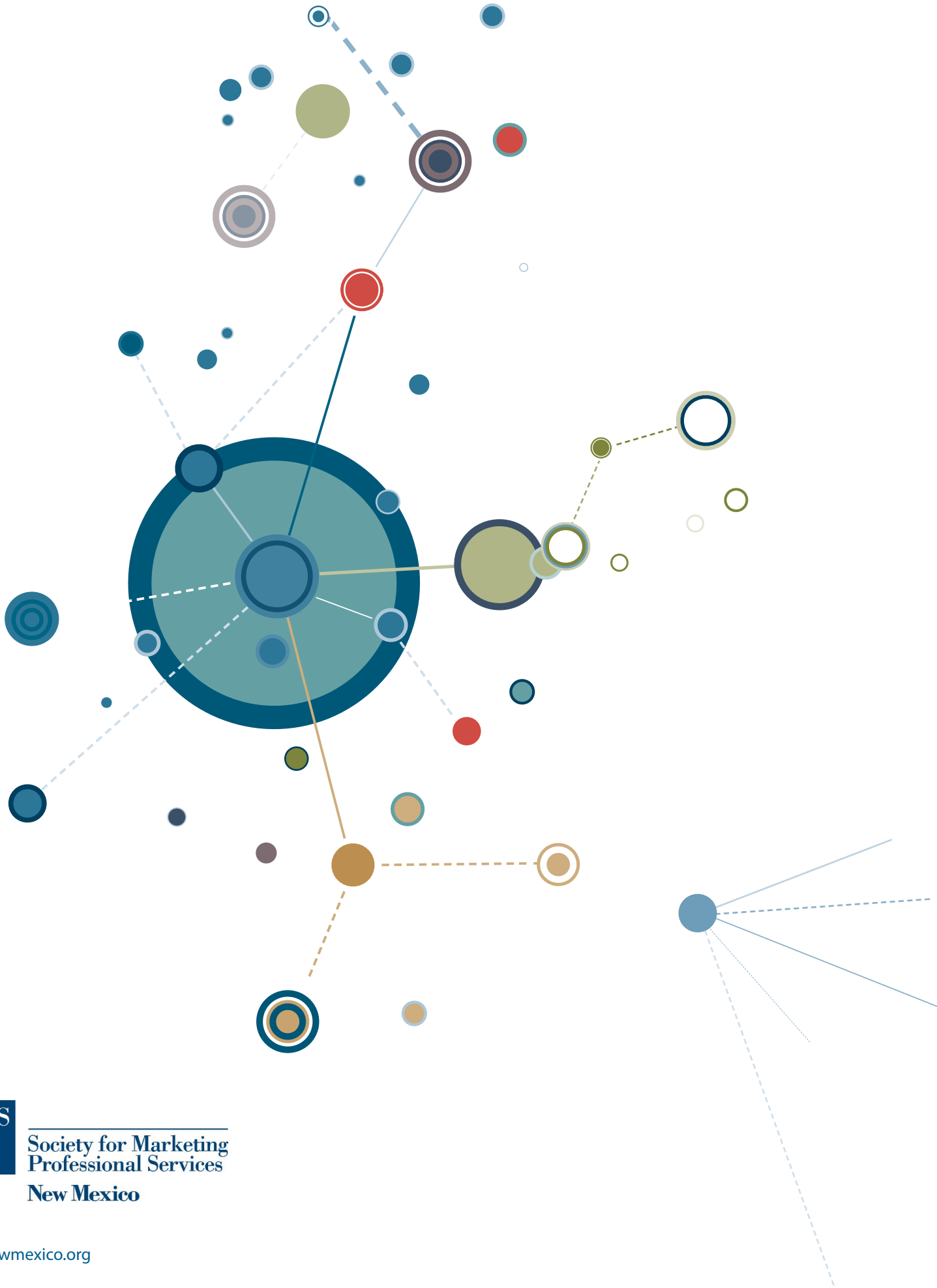
*New!*



HOST  
 NEW MEXICO'S A/E/C DECISION  
 MAKERS AND NETWORK AND TOP  
 ARCHITECTURE, ENGINEERING +  
 CONSTRUCTION FIRMS

## YOUR SPONSORSHIP DOLLARS AT WORK





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